WAYSIDE SCHOOLS FOUNDATION PRESENTS
the extraordinary STORY
SPONSORSHIP OPPORTUNITIES

Thursday, April 29, 2021 • Hosted Virtually
Contact Jessica Santos for more information:
jsantos@waysideschools.org
## Signature Sponsor - $10,000

- Logo in all marketing materials as Signature Sponsor
- Featured on all Facebook/social media gala posts as Signature Sponsor
- Featured as Signature Sponsor on all voting
- Introduction during gala as Signature Sponsor
- Featured on gala page
- VIP status for all attendees
- Marketing in goodie bags
- 15 additional votes towards the Wayside Hero Award

## Hero Award Sponsor - $6,000

- Option to present award live or pre-recorded
- Logo in all marketing materials
- Featured on all Facebook/social media gala posts and voting as Award Sponsor
- Introduction during gala as Award Sponsor
- Featured on gala page
- VIP status for all attendees
- Marketing in goodie bags
- 10 additional votes towards the Wayside Hero Award

## Networking Lounge Sponsor

- Your name and logo will be the sole featured sponsor on the networking lounge
- Featured on Facebook/social media gala posts
- Your logo featured on a table during event
- Thank you and shout-out during gala in Intro and conclusion
- 10 Votes for Hero Award recipient
- Marketing in goodie bags

## Table Sponsor - $2,500

- Your name/logo featured on a table during event
- Featured as Table Sponsor on gala invite
- Featured on Facebook/social media gala posts
- Shout-out during gala
- 5 Votes for Hero Award recipient

## Goodie Bag Sponsor - 100 items

- Logo in goodie bag
- Thank you during gala
- Featured on Facebook/social media gala posts
- Featured during networking pre-mixer